



Daniel Utley, *Graphic Designer*

Creative marketing for brands & entrepreneurs.

www.danielutley.com

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Graphic Designer
Daniel Utley Design
March 2015 - Present (3 years) Claymont, DE

Graphic Designer
Dansko
April 2017 - July 2017 (4 months) West Grove, PA

Graphic Designer
Campbell Soup Company
October 2015 - April 2017 (1 year 7 months) Camden, NJ

UI/UX Designer
DataArts
December 2016 (1 month) Philadelphia, PA

Creative Director & Owner
Localesurf
February 2011 - January 2017 (6 years) Bethany Beach, DE

Graphic Designer & Web Developer
Cool Nerds Marketing
August 2016 - September 2016 (2 months) Wilmington, DE

Graphic Designer & Web Developer
Chainsaw Brands
January 2016 - July (7 months) Westport, CT

Graphic Designer
3 Space
January 2016 - February 2016 (2 months) Louisville, KY

Graphic Designer
Hub City Media
November 2015 - January 2015 (3 months) South Plainfield, NJ

Graphic Designer
Digitas Health LifeBrands
August 2015 - October 2015 (3 months) Philadelphia, PA

Graphic Designer
Best Wilson Buckley Family Law
April 2015 - June 2015 (3 months) Toowoomba City, Australia

Graphic Designer
Advanta Advertising Design
February 2015 - April 2015 (3 months) Haddonfield, New Jersey

CREATIVE EXPERIENCE 6 years working in the creative industry.
In-house, agency & remote.

LOCATION Current - Greater Philadelphia Area
Origin - Baltimore, MD

EDUCATION Multimedia Design
& Visual Communications
Bachelor of Science
2009 - 2013

INTERESTS Family, Nature, Cooking,
Jeep, Vegetarian, Chocolate,
Kombucha & Matcha.

SOFTWARE Apple OS X Platform
iMac + MacBook Pro
Adobe Creative Cloud
Wordpress + Magento

SKILLS Art Direction, Graphic Design, Branding,
Print, User Experience, Website Development,
Content Management, Wordpress, Magento,
Photography & Product Design.

Let's Collaborate

Inspired to create clean, cohesive, and engaging material, my goal is to help discover the right solution.

My favorite aspect of design is aligning objectives and brainstorming ideas! And of course, designing creative visuals.

I've collaborated with startups, B2B and B2C companies, eCommerce stores, products, and events.

Daniel Utley

Visual Designer

utleyds@gmail.com

Summary

I provide creative marketing for brands & entrepreneurs. Experience in creative direction, graphic design, branding, web development & user experience - www.danielutley.com

Experience

Visual Designer at Daniel Utley Design

March 2015 - Present

Creative marketing for brands & entrepreneurs.

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Graphic Designer at Dansko

April 2017 - July 2017 (4 months)

Graphic Designer at Campbell Soup Company

October 2015 - June 2017 (1 year 9 months)

Creative Director at Localesurf

February 2011 - January 2017 (6 years)

UI / UX Designer at DataArts

December 2016 - December 2016 (1 month)

Graphic Designer & Web Developer at Guardian Environmental Services

September 2016 - November 2016 (3 months)

Graphic Designer & Web Developer at Cool Nerds Marketing

August 2016 - September 2016 (2 months)

Graphic Designer & Web Developer

January 2016 - July 2016 (7 months)

Graphic Designer at 3 Space

January 2016 - February 2016 (2 months)

Graphic Designer at Hub City Media

November 2015 - January 2016 (3 months)

Graphic Designer at Digitas Health LifeBrands

August 2015 - October 2015 (3 months)

Graphic Designer at Best Wilson Buckley Family Law

April 2015 - June 2015 (3 months)

Graphic Designer at Advanta Advertising, LLC

February 2015 - April 2015 (3 months)

Graphic Designer & Web Developer at Audio Jam Inc.

November 2013 - February 2014 (4 months)

Graphic Designer & Web Developer (Internship) at Catalyst Visuals, LLC

March 2013 - July 2013 (5 months)

Education

Wilmington University

Bachelor of Science - BS, Visual Communications, 2009 - 2013
